

**No graduate degree, but have the required aptitude?
You could be a successful Technical Writer with a
TWB Fundamental or Associate Certification**

Qualification is a prerequisite for a successful IT Career! This is the widely accepted perception in the current business world. But in the world of Technical Writing, 'no academic degree' is not necessarily a barrier in achieving a successful career. Sharanya makes an excellent example to prove this widely accepted perception wide off the mark. Without any writing background and professional writing experience, she has established herself as a Technical Writer at Decipher. How she proved this perception false and broke into this lucrative field, and how you too can, is the subject of this Case Study.

Student profile

Ms. Sharanya Morris has more than six years of work experience as a Soft Skills Trainer in her earlier job. Her passion for writing influenced her to take Technical Writing as a profession.

Situation

Sharanya had 2 major challenges:

- Inadequate knowledge about Technical Writing
- Qualification constraint – She had no academic degree

The TWB Solution

A TWB counselor briefed Sharanya about Technical Writing and the Courses conducted at TWB. She decided to do the '[TWB Fundamental Certification Program](#)'. This course gave her an exposure to the various components of Technical Writing such as (a) Introduction to Technical Writing (b) The Fundamentals of Technical Writing (c) Parts of a Manual (d) Documentation methodology (e) Working with the authoring tool – Macromedia RoboHelp X5 (e) Working on assignments and projects within the fixed deadline

This is what Sharanya had to say about TWB after the training: *"My experience at TWB was at any point in time between a roller coaster ride (Helen's classes) to a smooth sail (Dr. Annapoorna's classes.) Trust me it was a wonderful experience. TWB has given me the confidence to be a successful technical writer. TWB not only imparted knowledge on technical writing but the values that were followed and taught here are laudable."*

TWB placement process

Sharanya participated in the simple and hassle free hiring process at TWB. The hiring process is managed from the TWB hiring portal. It is accessible to the Companies that have registered with TWB using aCorporate login.

- Sharanya's resume was placed on the TWB hiring portal and made accessible to over 102 leading companies that recruit directly from TWB
- Her resume was short-listed by Decipher and she was contacted directly for interviews

At the interview stage

TWB provides mentorship throughout and for 3 months after the program, which proves useful during the interview stage. During the interview at Decipher, Sharanya was asked questions ranging from the fundamentals of Technical Writing, documentation methodology and assignments, which were all a part TWB's rich course content. This enabled the candidate to be well prepared for the interview and clear the interview rounds in the very first attempt.

Current Status

Sharanya is working as a Technical Writer at Decipher.

Why train at TWB?

Clients are more concerned about the documentation quality rather than the qualification. Clients want to hire people who can do the job on time and within budget. The key objective of TWB is to produce quality Technical Writers.