

Technical writing is a constructive career for those who can write and think strategically. The key objective of TWB is to help individuals (re) train themselves to become better professionals as Technical Writers.

About The Writers Block (TWB)

The Writers Block (TWB) is a division of Amatra Consulting Pvt. Ltd. TWB is dedicated in providing the industry with the best consulting and training expertise in Technical Writing and related specialized skills. The key objectives of TWB are:

- Creating high quality Technical Writers to suit the demands of Indian technology companies.
- Training individuals to become better professionals.

The TWB Certification programs

Our training programs are designed with the aim of imparting rigorous training in the process and methodology of writing documentation. An extremely competent training team that collectively has 50 years of expertise in the field delivers the training. The training comprises of:

- Various levels of knowledge base in Technical Writing
- Application of knowledge
 - Provides the trainees with an in-depth knowledge about Technical Writing
 - Allows our trainees to quickly grasp a business situation to ramp-up on the required skills
 - Trains the trainees to apply their learning in the assignments
- Professionalism
 - Trainees work on laptops during the training
 - The trainees are given an opportunity to make presentations
- Deliverables - The following deliverables are cut in a CD & given to the trainees which help them at the interview stage:
 - Documentation Projects using MS Word and Macromedia RoboHelp X5
 - Trainee's Resume'

Leading companies like SAP Labs, Wipro Technologies, Sun Microsystems, Lucent Technologies, Huawei, NetApp have recruited trainees from us. Over a 100 leading software companies recruit trainees from TWB's training programs. Here is what some of the hiring companies have to say about us:

1. "SAP has managed to hire very high potential candidates from TWB. I wish to thank TWB for the great opportunity I experienced with TWB's placement service. Your program is outstanding. Within a short time of having your candidates on board, I noticed that the knowledge and guidance provided to them at the training enabled them to work to our high expectations. Quite simply, your training methodology is perfect!" says **Mr. Ravi Kiran, Knowledge Manager, SAP NetWeaver, Product Management, SAP Labs, Bangalore**
2. "I am quite impressed with TWB because they are able to impart to their trainees useful and practical knowledge about technical writing. Sun's hire from TWB met my expectations on all the counts. The Indian technical writing industry is in need of new technical writers in order to solve the demand-vs-supply equation. I wish TWB all the very best in their efforts to create technical writers who can communicate complex technical information through their simple writing to succeed in this burgeoning profession" says **Gururaj B S, Technical Publications Manager, Sun Microsystems, Bangalore**

TWB Hiring process

The hiring process is managed from the TWB hiring portal. At the end of each graduating batch we will be in touch with the Companies to help them recruit from our portal. All hiring formalities including scheduling of interviews and salary negotiations are strictly between the Company and the trainee.

Join the TWB Certification Programs for an assured future. Register at www.twb.in